

Submitted by: Chair of the Assembly at the
Request of the Mayor

Prepared by: Public Transportation
Department

For Reading: January 18, 2011

CLERK'S OFFICE

APPROVED

Date: 2-1-11 ANCHORAGE, ALASKA
AR NO. 2011-23

1 A RESOLUTION OF THE MUNICIPALITY OF ANCHORAGE APPROPRIATING A
2 TRANSFER OF RESPONSIBILITIES AGREEMENT (TORA) OF TWO HUNDRED
3 SIXTY-ONE THOUSAND FIVE HUNDRED FIFTY-TWO DOLLARS (\$261,552) WITH
4 THE STATE OF ALASKA, DEPARTMENT OF TRANSPORTATION AND PUBLIC
5 FACILITIES, TO FINANCE THE PUBLIC TRANSPORTATION MARKETING
6 PROGRAM TO THE STATE DIRECT/FEDERAL PASS-THRU GRANTS FUND (231),
7 PUBLIC TRANSPORTATION DEPARTMENT.

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10 THE ANCHORAGE ASSEMBLY RESOLVES:

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12 **Section 1.** That Two Hundred Sixty-one Thousand Five Hundred Fifty-two Dollars
13 (\$261,552) is hereby appropriated as a grant from the Federal Highway Administration
14 through the State of Alaska, Department of Transportation and Public Facilities, to
15 finance the implementation of a public transportation marketing program to the State
16 Categorical Grants Fund (231), Department of Public Transportation.

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18 **Section 2.** This resolution shall take effect immediately upon passage and approval.

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20 PASSED AND APPROVED by the Anchorage Municipal Assembly this 1st day of
21 February, 2011.

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24 
25 Chair of the Assembly

26 ATTEST:

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28 
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30 Municipal Clerk

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32 Department Appropriation:
33 Public Transportation \$261,552



MUNICIPALITY OF ANCHORAGE

ASSEMBLY MEMORANDUM

No. AM 60-2011

Meeting Date: January 18, 2011

From: Mayor

Subject: A RESOLUTION OF THE MUNICIPALITY OF ANCHORAGE APPROPRIATING A TRANSFER OF RESPONSIBILITIES AGREEMENT (TORA) OF TWO HUNDRED SIXTY-ONE THOUSAND FIVE HUNDRED FIFTY-TWO DOLLARS (\$261,552) WITH THE STATE OF ALASKA, DEPARTMENT OF TRANSPORTATION AND PUBLIC FACILITIES, TO FINANCE THE PUBLIC TRANSPORTATION MARKETING PROGRAM TO THE STATE DIRECT/FEDERAL PASS-THRU GRANTS FUND (231), PUBLIC TRANSPORTATION DEPARTMENT.

The purpose of this action is to have the Assembly appropriate a TORA of two hundred sixty-one thousand five hundred fifty-two dollars (\$261,552) with the State of Alaska, Department of Transportation and Public Facilities as funded by the Federal Highway Administration. The grant period is January 1, 2011 through December 31, 2011. No local matching funds are required. As detailed in the AMATS Transportation Improvement Program, the 2011 Public Transportation Marketing Program will work on the implementation of the Public Transportation Department Marketing Program started in 1995.

The Transit Marketing grant allows the Public Transportation Department to: maintain and update its department web site; promote Bus Tracker (web application that provides real-time bus information); promote transit to businesses (which helps decrease their costs); inform the public through press releases and phone directory listings and educate the public on how to find/use the bus through printed materials; including print and radio ads.

The budget detail is as follows:

Revenue

<u>Account Number</u>	<u>Account Name</u>	<u>Amount</u>
231-619211G-9398-BP2011	State Grant Revenue Pass-Through	<u>\$261,552</u>
Total		\$261,552

Expenditures

<u>Account Number</u>	<u>Account Name</u>	<u>Amount</u>
231-619211G-1101-BP2011	Wages & Salaries	\$ 57,219
231-619211G-1401-BP2011	Benefits	30,142
231-619211G-3101-BP2011	Professional Services	9,160
231-619211G-3201-BP2011	Communication	3,500
231-619211G-3202-BP2011	Postage	7,000
231-619211G-3334-BP2011	Air Fare	3,500
231-619211G-3802-BP2011	Advertising	130,858
231-619211G-6145-BP2011	General Liability	6,305
231-619211G-6147-BP2011	Worker's Compensation	4,055
231-619211G-6923-BP2011	CS IGC to Operating Grants	<u>9,813</u>
Total		\$ 261,552

THE ADMINISTRATION RECOMMENDS APPROVAL OF A RESOLUTION OF THE MUNICIPALITY OF ANCHORAGE APPROPRIATING A TORA OF TWO HUNDRED SIXTY-ONE THOUSAND FIVE HUNDRED FIFTY-TWO DOLLARS (\$261,552) WITH THE STATE OF ALASKA, DEPARTMENT OF TRANSPORTATION AND PUBLIC FACILITIES, FOR FINANCING THE IMPLEMENTATION OF A PUBLIC TRANSPORTATION MARKETING PROGRAM TO THE STATE DIRECT/FEDERAL PASS-THRU GRANTS FUND (231), PUBLIC TRANSPORTATION DEPARTMENT.

Prepared by: Jody M. Karcz, Director of Public Transportation

Fund Certification: Lucinda Mahoney, CFO
231-619211G-9398-BP2011 \$261,552
(State Grant Revenue, Federal Highway Administration Pass-Through)

Concur: George J. Vakalis, Municipal Manager

Respectfully submitted: Daniel A. Sullivan, Mayor

Content ID: 009760**Type:** AR_FundsApprop - Funds Approp Resolution

Title: A RESOLUTION OF THE MUNICIPALITY OF ANCHORAGE APPROPRIATING A TRANSFER OF RESPONSIBILITIES AGREEMENT (TORA) OF TWO HUNDRED SIXTY-ONE THOUSAND FIVE HUNDRED FIFTY-TWO DOLLARS (\$261,552) WITH THE STATE OF ALASKA, DEPARTMENT OF TRANSPORTATION AND PUBLIC FACILITIES, TO FINANCE THE PUBLIC TRANSPORTATION MARKETING PROGRAM TO THE STATE DIRECT/FEDERAL PASS-THRU GRANTS FUND (231), PUBLIC TRANSPORTATION DEPARTMENT

Author: pruittns**Initiating Dept:** Transit**Description:** 2011 Transit Marketing Grant Supplemental Appropriation**Date Prepared:** 1/3/11 1:14 PM**Director Name:** Jody M. Karcz**Assembly Meeting Date:** 1/18/11**Public Hearing Date:** 2/1/11

Workflow Name	Action Date	Action	User	Security Group	Content ID
Clerk_Admin_SubWorkflow	1/7/11 1:01 PM	Exit	Joy Maglaqui	Public	009760
MuniManager_SubWorkflow	1/7/11 1:01 PM	Approve	Joy Maglaqui	Public	009760
Finance_SubWorkflow	1/7/11 12:22 PM	Approve	David Ryan	Public	009760
Finance_SubWorkflow	1/7/11 10:44 AM	Checkin	Nina Pruitt	Public	009760
OMB_SubWorkflow	1/6/11 11:26 AM	Approve	Cheryl Frasca	Public	009760
Transit_SubWorkflow	1/3/11 1:25 PM	Approve	Jody Karcz	Public	009760
FundsAppropWorkflow	1/3/11 1:19 PM	Checkin	Jouni Alatervo	Public	009760